

# Panasonic

BUSINESS

ALL IP READY – THE  
FREEDOM TO GROW

KX-NS700 UNIFIED  
COMMUNICATION SERVER



A Better Life, A Better World



REDUCE  
COSTS



INCREASE  
SATISFACTION



IMPROVE  
EFFICIENCY



# Choose the smart hybrid PBX system that can grow the way you want

Looking to reduce your operational and capital costs through high-quality, flexible communications? Want technology that can increase the return on your investment and the mobility of even the smallest of workforces?

**The smart hybrid IP PBX KX-NS700 from Panasonic delivers all of this – and much more.**

Designed specifically for small or medium-sized businesses looking to take advantage of Panasonic's reputation for quality technology, without needing a huge budget, the KX-NS700 unified communications solution is a small system with the ability to manage big future growth.

Easy to install and maintain, it is a cost-effective legacy and IP communication system for companies with up to 250 users in a single site that can be flexibly configured and expanded, making it the ideal alternative to cloud-based solutions.



# One flexible system. Multiple communications capabilities.

## Smart hybrid system

The system has sufficient capacity for legacy and IP ports, and an activation key or expansion cabinet that can be used to expand the system when you want. It can also be combined with the KX-NS1000 or KX-NSX Series systems to create medium-to-large enterprise multi-site systems.

## Call centre solution

The KX-NS700 can support the needs of supervisors in call centres, such as queue announcements, live status monitoring, activity reports, automatic conversation recording and scheduled backup and reports to Networked Attached Storage (NAS) devices.

## Advanced, rich features

The system can be expanded from the initial 8 extension ports to over 300 devices, through an intelligently expandable architecture of either IP or traditional digital and analog technology. Built-in unified communications capability offers mobile integration and unified messaging, with instant messaging and presence capability.

## Simplified installation and maintenance

The installer can easily programme everything related to functions such as PBX and VM, thanks to a built-in web server. Programming can even be carried out remotely.



## The business benefits to you

### Cut costs and increase ROI

- Expandability to grow with your business
- Backwards compatibility for low-cost integration
- IP networking for cost-effective communications

### Increase customer satisfaction

- Cordless solution to answer calls anywhere on your premises
- Mobile phone integration to receive customer calls anywhere
- Voicemail solution to ensure no call is missed

### Improve efficiency

- Built-in Automated Attendant to transfer calls without an operator
- Call centre solution for streamlined professional operations
- Computer-Telephony Integration (CTI) for intelligent contact

# Proven solutions for a range of industries



## Hospitality

To deliver outstanding customer service in the hospitality sector, your staff need the support of effective and always-available communications technology. The KX-NS700 offers both. Comprehensive system management, PC integration and the flexibility to provide mobile communications throughout your business mean you're able to work more efficiently than ever before and your customers enjoy the most convenient, comfortable experience possible.



## Healthcare

In healthcare environments, consistent, clear communications are critical. The KX-NS700 is a solution that allows your staff to access easy-to-use technology and remain in constant contact with other team members and patients or residents, wherever they are. Equally valuable is its ability to integrate with your existing care applications, such as emergency call systems.



## Office environments

Perfect for supporting office functions across your business, the KX-NS700 incorporates mobile telephony, desk-based phones and highly configurable voicemail systems to ensure that staff stay connected, wherever they're working. Combined, they improve functionality, reduce costs, simplify administration and enhance customer service.





# The cost-saving solution

The ability to reduce your costs and increase the ROI on your communications technology are two reasons why the KX-NS700 is ideal for a business like yours. And those cost advantages are delivered in a number of ways.

## **Expandability and backwards compatibility**

The system is expandable, with optional cards and expansion cabinets. Equally, you can continue to use existing digital and analog devices. So your initial investment costs only involve the purchase of the system and you can retain your KX-NS700 in the future when you're looking to increase capacity.

## **IP networking**

You're able to construct a hybrid system that combines IP and legacy lines, and can connect to IP phones in a remote office, further reducing your costs. Equally, VoIP capabilities mean you can talk to remote offices, wherever they might be, without incurring telephone charges.

## **Multi-line numbers**

Especially valuable when migrating from ISDN to IP communications, this feature allows more than one number to be allocated to the IP trunk, giving greater flexibility and scalability.

## **Remote maintenance via IP trunk**

Crucially important in an IP migration, this means an administrator can easily access a KX-NS700 system to carry out remote maintenance, with no need for open ports or NAT.



# Increasing customer satisfaction

A smarter communication system allows a business to deliver better customer service – leading to increased customer satisfaction. The KX-NS700 has a range of features to do exactly that.

## Cordless solution

Multi-zone cordless connectivity means you can receive calls wherever you are on your premises, so waiting times are reduced and customers speak to the right person at the right time. You can also switch easily between desk phones and portable devices during conversations. Finally, DECT paging allows conversations to be shared among multiple participants.

## Mobile phone integration

There's no need for you to have multiple contact numbers for people who also use a mobile phone. The KX-NS700 includes features for integrating mobile phones and smartphones with your office communications network, allowing mobile terminals (including smartphones and softphones) to be used just like office extensions – making and receiving calls and using system short-dialling codes from mobile devices.

## Simultaneously receiving calls with grouped phones

Up to four mobile phones can be assigned as members of an Incoming Call Distribution (ICD) group, and receive calls to the group. Calls to the extension in the office can be received simultaneously on mobile phones. This enables a member of the group to handle calls when the main contact person is away.

## Voicemail solution

The KX-NS7000 allows you to record up to 400 hours of voicemail, and receive email notifications whenever a call is missed or voicemail left. Also, thanks to support for IMAP4 protocol, voicemail and email can be synchronised through compatible email clients, such as Microsoft Outlook.

## Email integration for two-way call recording

Giving you automatic two-way files sent by email, with outgoing call files carrying caller/called information.



# Want to stay effortlessly connected while you're on the move?

UC Pro is Panasonic's unified communication application, offering you the ultimate communication solution. Ideal for all kinds of industries where fast, effective connectivity is key, and as the perfect partner to the KX-NS series, it's our most versatile, user-friendly system yet.

UC Pro has multi-device compatibility, easy-to-use functionality and complete on-the-go capability. It keeps the business world at your fingertips, wherever you happen to be.

## Anyone, anywhere, any time

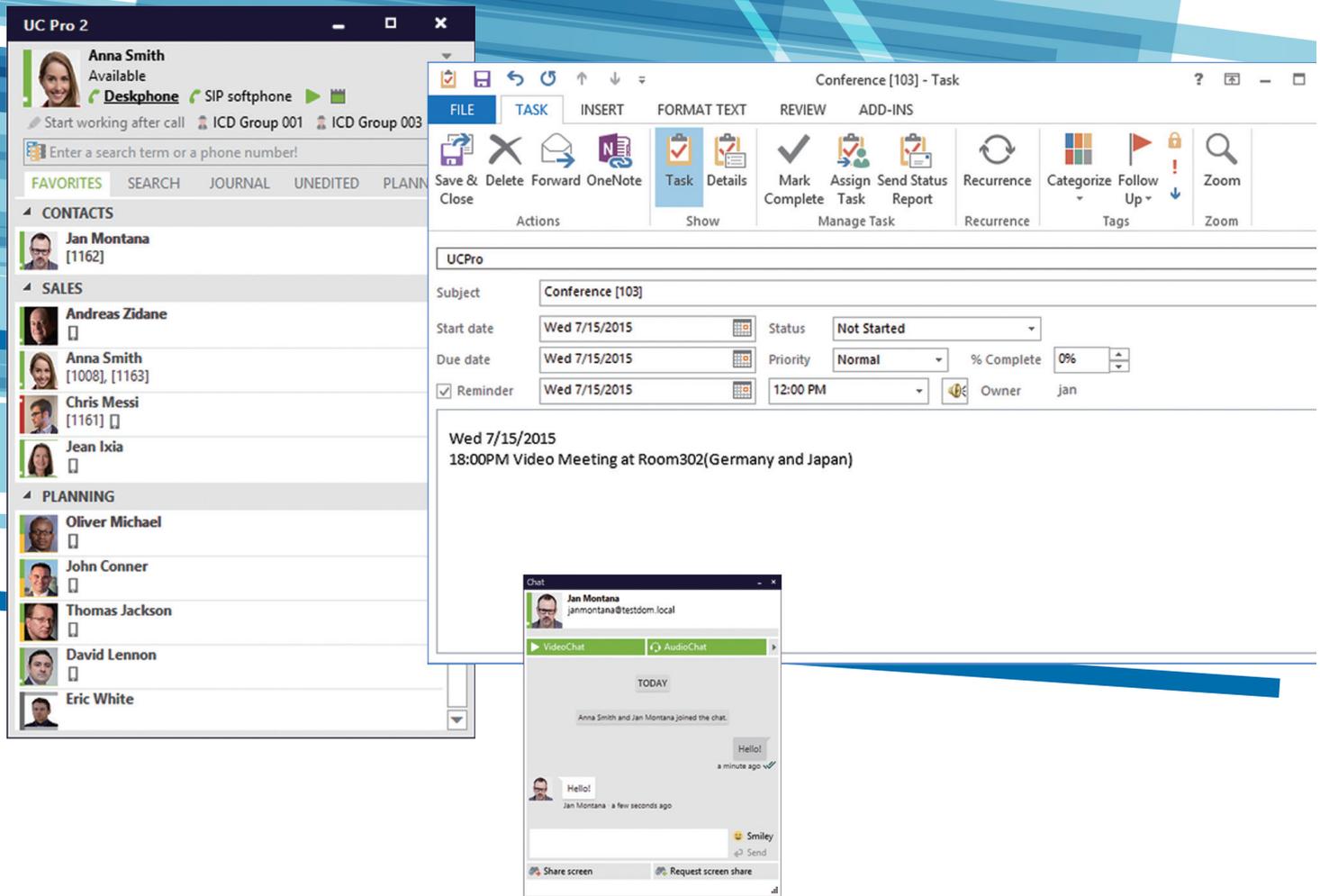
### Ready to connect to any device

- Increased productivity through seamless communication
- New levels of flexibility through multiple communication formats
- Reduced communication time thanks to instant contact/video
- Multi-device capabilities for on-the-go communication
- One-package application including CTI, instant messaging, integration and more

### Wide-ranging compatibility

- Outlook, Lotus and Datasource integration
- Smart phone, tablet, PBX/IP phone and PC integration
- Windows and Mac OS compatibility
- UC Pro mobile app downloadable from Google and Apple stores





## This powerful application can be easily integrated into existing infrastructures and features:

- 

**Up to 2500 user capacity**  
Bringing fast, easy connection to your lines and across your business.
- 

**Voice call**  
Quick and accurate dialling straight from your PC/Device.
- 

**Text chat**  
Simpler and more accurate than email.
- 

**Audio chat**  
Smooth easy voice communication.  
Instantly share information through group chat.
- 

**Video chat**  
Remote meetings whenever they're needed.  
Reduce travel and out-of-office time.
- 

**Presence**  
Share your location and see where others are.
- 

**Favourites**  
Register your frequently used contacts for instant recall.

- 

**Search**  
Quickly find contacts from your datasources.  
Easily share directories with others.
- 

**Journal**  
Automatically record your entire call history.  
Instantly check previous call recordings.
- 

**Unedited**  
Easily view all your missed calls.  
Leave an out-of-office notification.
- 

**Planned**  
Record all your schedules.  
Receive pop-up notifications.
- 

**Extension**  
Pair with your PBX extensions.  
Switch to an outside line with one click.
- 

**Mobile integration**  
Easy connection to your phone and sharing of contacts.
- 

**Integrated Calendar**  
Simple integration with Microsoft Exchange scheduler.

# Terminal line-up

The KX-NS700 unified communications platform is compatible with a wide selection of Panasonic's latest generation of desktop and DECT phones.

When fewer features are needed, Panasonic also offers a full range of SIP phones for basic communication needs. For more details on these SIP phones, please refer to our HDV range brochure.



## KX-NT680

### Executive IP phone

- Large colour LCD with 480 × 272 pixel
- Flexible function keys of 12 items × 4 pages with self labelling
- Built-in Bluetooth®
- Supported SRTP for secure communication
- Any image data can be displayed on LCD



## KX-NT630

### Executive IP phone

- Large LCD with backlight
- Flexible function keys of 6 items × 4 pages with self labelling
- Headset port
- Supported SRTP for secure communication
- Intuitive monochrome LCD screen



## KX-NT560

### For Executives/Supervisors

For executive users that need a larger screen and higher specifications.

- 4.4 inch Backlight LCD Display
- 4 × 8 Self-Labeling, Flexible CO Buttons
- 2 Ethernet Port (1000 Base-T)
- Power-over-Ethernet (PoE)
- Built-in Bluetooth for Headset
- Eco Mode
- Available in black and white



## KX-NT556 / KX-NT553

### For Standard Users

For staff that often communicate with customers and want to make work more efficient.

- 6-line (KX-NT556) or 3-Line (KX-NT553) Backlight LCD Display
- 12 × 3 (KX-NT556) or 12 × 2 (KX-NT553) Self-Labeling, Flexible CO Buttons
- 2 Ethernet Port (1000 Base-T)
- Power-over-Ethernet (PoE)The EHS port is compatible with Plantronics and Jabra headsets
- Eco Mode
- Available in black and white
- Options:KX-NT505

Option KX-NT505  
Add-on 48-Key  
Module



### KX-NT546

- 6-Line Backlight LCD Display
- 24 Flexible CO Buttons
- 2 Ethernet Port (100 Base-TX)
- Power-over-Ethernet (PoE)
- Eco Mode



### KX-NT543

- 3-Line Backlight LCD Display
- 24 Flexible CO Buttons
- 2 Ethernet Port (100 Base-TX)
- Power-over-Ethernet (PoE)
- Eco Mode



### KX-NT551

#### For Simple Users

For cost-minded staff that need to perform simple telecommunications.

- 1-Line Backlight LCD Display
- 8 Flexible CO Buttons
- 2 Ethernet Port (1000 Base-T)
- Power-over-Ethernet (PoE)
- Eco Mode
- Available in black and white

## Digital proprietary telephones



### KX-DT546

Premium digital proprietary telephone, with 6 line back-lit display, 24 programmable keys and full duplex speakerphone

- 6-line graphical LCD with backlighting
- 24 freely programmable function keys
- EHS (Electronic Hook Switch)
- Speaker phone, handset and headset with full duplex
- Available in black and white colour



### KX-DT543

Executive digital proprietary telephone, with 3 line back-lit display, 24 programmable keys and full duplex speakerphone

- 3-line graphical LCD with backlighting
- 24 freely programmable function keys
- EHS (Electronic Hook Switch)
- Speaker phone, handset and headset with full duplex
- Available in black and white colour



### KX-DT521

Standard digital proprietary telephone, with 1 line back-lit display, 8 programmable keys and full duplex speakerphone

- 1-line graphical LCD with backlighting
- 8 freely programmable function keys
- Speaker phone, handset and headset with full duplex
- Available in black and white colour



### KX-DT590

Easy expansion for enhanced professional use

- 48 fully flexible DSS buttons
- Pre-programmable one-touch number dialling
- Frequently used features
- Busy station signalling
- Available in black and white

## DECT-Handsets



### KX-TCA385

Tough and durable DECT handset for every environment

- 1.8" colour LCD
- IP65 compliant dust protection and splash resistance
- Noise reduction
- DECT paging
- Vibration
- Built-in Bluetooth®



### KX-TCA285

Slim and light DECT handset for highly active environments

- 1.8" colour LCD
- Noise reduction
- DECT paging
- Vibration
- Built-in Bluetooth®



### KX-TCA185

Professional DECT handset for efficient performance

- 1.8" colour LCD
- Noise reduction
- DECT paging
- Vibration



[business.panasonic.eu](http://business.panasonic.eu)

**KX-NS700 unified communications platform.**



**Ready to take your communications  
to the next level?**

**Talk to Panasonic today.**

For more information on the KX-NS700 business communications solution, or for a discussion about your communications requirements, please get in touch using the details below.

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